

Fact Sheet

Draft Violet Town Streetscape plan

Violet Town is a picturesque town with a strong connection to the arts and music industries. Its main street is lined with historic buildings and a central lined street creating an uncongested and relaxed village feel.

The conceptual streetscape design has considered traffic calming and pedestrian safety options in this streetscape renewal designs.

The designs focus is the town centre defined by Cowslip Street and includes intersections at both ends of this street.

What is the aim of the draft streetscape plan?

The aim of the draft streetscape plan for Violet Town is to deliver a portion of the project in the immediate term which utilises an existing funding agreement with the Federal Government.

As a starting point the renewal has several initial steps;

- Improve the pedestrian crossing points by installing traffic islands
- Install low level planning in proposed traffic island
- Consider raised crossing point (wide speed bumps) at key points on Cowslip Street

- Plant street trees and extend pavement verge to accommodate low level planting
- Improve or replace existing kerbside
- Install low level planting along pavement
- Replace existing street furniture with styles more reflective of Violet Town's identity

Image below is the proposed design for Stage 1.



Why improve the Violet Town streetscape?

Violet Town residents suggested to Council what they thought would improve the streetscape and these ideas have now been incorporated in Stage 1 of this draft streetscape renewal.

What will change?

The overall draft streetscape plans have been designed to deliver a portion of the project in the immediate term which utilises an existing funding agreement with the Federal Government.

The draft concept plan and Stage 1 will focus on the Queen Street business area with low level tree planting, verge extension past the post office and some new designs in our street furniture.

Will there be changes to the car parking?

In Stage 1 there will be no changes to parking spaces.

Why is Council doing this now?

The streetscape designs have been prepared as a result of community feedback from consultation sessions held during our annual Corporate Plan discussion.

Funding to the value of \$650,000 has been received from the Federal Government and will be distributed through five towns, Avenel, Longwood, Euroa, Violet Town and Strathbogie.

Will all the concept designs for Violet Town be completed at once?

No. We will work in stages with the funding allocated. These plans represent the first stage of the streetscape renewal plan working on the median strip down the centre of Cowslip Street.

Who has been behind the designs?

We have engaged About Architecture a local Strathbogie Shire design company whose plans highlight the passion and understanding they have for Violet Town.

How did you seek community feedback into the designs?

We sought feedback on our streetscape designs during our face-to-face Share Strathbogie sessions held earlier this year, along with a four-week online opportunity for our community to share its thoughts on how we improve the visual amenity of our towns.

We're now releasing the draft designs, that are based on the feedback received, for further input from our community.

How can I find more information and provide my feedback?

To view the plans and have your say go to www.sharestrathbogie.vic.gov.au

Residents can also view the plans in the windows of the Violet Town Museum and have their say by contacting Council Customer Service centre at 109A Binney St, Euroa VIC 3666 or phone **1800 065 993**.

Scan the QR code below to take part:

