

Euroa Railway Precinct Draft Masterplan

July 2025

We acknowledge the Taungurung People and the Yorta Yorta People as the Traditional Custodians of the land on which we strive, the peoples of the rivers and the hills of the Strathbogie Shire region who walked these lands for generations.

We pay our respects to the elders of the past, the speakers of the first words, who lived in harmony with this country.

We acknowledge the elders of the present, who seek to regain their culture, and to teach the elders of the future their law, their history and their language.

We pay our respects and extend that respect to all Aboriginal and Torres Strait Islander peoples today.

We honour their spirit – and the memory, culture, art and science of the world's oldest living culture through 60,000 years.



The Railway Precinct Masterplan

Project Background

In 2020 Council adopted the Euroa Township Strategy which set out the agreed long-term planning, design and community vision for the future of Euroa. The Township Strategy imagines Euroa in 2040 as a place that is pleasant and inviting, with attractive, pedestrian friendly streets. It plans for a Town Centre that is well connected and easy to navigate, with safe walking and cycling facilities. This vision is now guiding development in and around the Town Centre.

Since the adoption of the Euroa Township Strategy, the Federal Government is delivering the Inland Rail Project, a 1,600km freight rail line connecting Melbourne and Brisbane via regional Victoria. The Victorian component involves rail improvement works between Beveridge and Albury to enable double-stacked freight trains to pass safely. Once operational, Inland Rail will add three additional double-stacked freight trains in each direction.

To accommodate increased freight demand, rail and road infrastructure works will be undertaken in Euroa on VicTrack land. These Federal Government-managed works include; replacing the Anderson Street bridge with a vehicle underpass, track adjustments, a new station platform, and upgraded pedestrian underpasses and car parking. There will also be some public realm improvements, including a station forecourt and new pathway, and supporting civil, drainage, and landscape works.

The Scope & Purpose of the Masterplan.

With funding from the State Government (Department of Transport and Planning), Council has developed the Railway Precinct Masterplan. Strathbogie Shire Council and the local community are committed to leveraging the opportunities presented by the Inland Rail project to drive further improvements and deliver broader benefits to the Euroa Town Centre.

The Masterplan builds on the Federal Government's investment in Inland Rail by maximising opportunities to improve connectivity, access, and movement to and from the Railway Precinct. As the Euroa Township Strategy was adopted prior to the planning and delivery of the Inland Rail works, there is a need to explore how these works can be effectively integrated into the township.

The Masterplan proposes capital works projects on Council land within the Railway Precinct, excluding land that is privately owned or, owned/leased by the State Government. The Railway Precinct is bounded by Elliot Street to the north, Railway Street to the south, and between McGuiness and Binney Streets.

Balancing aspiration with practicality and feasibility, the Masterplan outlines a staged approach to deliver both immediate improvements and longer-term goals. The proposed opportunities vary in scale—from quick wins to visionary projects—and are subject to community, stakeholder, and Council support, as well as future funding availability.

This Masterplan provides a strong foundation for Council and the community to pursue grants and advocate for funding to implement identified projects.



Vision for the Railway Precinct

The Masterplan provides an opportunity to establish a collective vision for the Railway Precinct. Key messages gathered through stakeholder and community engagement to date have been reflected in these aspirations.

“Lets bridge the great divide in the Township”

“Make the most of this opportunity”

“Our public art trail is a source of local pride”

The collective vision is to enhance and activate the Railway Precinct, transforming it into an inviting space that welcomes visitors and buzzes with community events. While Binney Street remains the beating heart of the Town Centre, the Railway Precinct will serve as the township’s central spine, bridging the north-south divide.

Railway Street will evolve into a key local destination, strengthening the connection between the Station and Town Centre. A major streetscape upgrade will improve the aesthetics and functionality of the northern end of town.

Newly created open spaces will host a variety of local activities and events throughout the year.

Landscaping and public art will enhance pedestrian, cycling, and wheeling experiences through the precinct.

The precinct will become a source of community pride for local residents and an attraction for visitors to the Town Centre.

“Crossing Railway St from Binney St is critical”

“Comfortable places to sit & meet”

“ Safe, easy pedestrian access in and around the precinct is essential”

Precinct Objectives

These objectives, developed through stakeholder and community consultation, guide Council and the community in implementing the shared vision for the precinct. The subsequent design recommendations have been formulated to achieve these objectives, and leverage initial Federal investment to attract further funding to deliver the recommended projects.

1. Connectivity

Make moving between the station and surrounds a safe and comfortable experience for pedestrians and wheelers.

2. Accessibility

Ensure that newly created public spaces and paths are designed so all users feel safe and welcome, regardless of gender, age or ability.

3. Identity & Legibility

Use site-specific public art, street furniture, and landscaping as wayfinding devices to create an intuitive and enjoyable experience for visitors navigating the precinct.

4. Functionality

Provide weather protection and supporting infrastructure to enable activation of newly created public space for community events and range of uses.

5. Community

Activate the Forecourt as a central, community gathering place that serves as the heart of Euroa, fostering social connections and civic pride.

6. Resilience

Maximise opportunities to embed climate responsive outcomes throughout the precinct.



The Masterplan

The following pages present a comparison between the works being delivered by Inland Rail (Stage 1) and the subsequent proposed projects proposed that Council could deliver subject to community and stakeholder support and the availability of future external funding opportunities.

On the following pages the Masterplan is described as:

- The overall Masterplan across the extent of the Railway Precinct - on pages 7 & 8,
- The comparison between Inland Rail and Masterplan projects proposed along Railway Street - on pages 9 & 10,
- The comparison between Inland Rail and Masterplan projects proposed in the Southern Reserve - on pages 11 & 12, and
- The comparison between Inland Rail and Masterplan projects proposed in the Northern Reserve - on pages 13 & 14.



These works will be delivered over the next year. There is no opportunity to influence these works








These projects are subject to community, stakeholder and Council support, as well as future funding availability



Inland Rail Works

These works will be delivered by Inland Rail, therefore there is no opportunity to influence these outcomes.

- A** Canopy Street Trees
- B** Scott Street/Elliott Street Reconfiguration
- C** Vehicle Underpass
- D** Grassed Reserve
- E** Drainage Area
- F** Car Park
- G** Pedestrian Underpass (Ramp)
- H** Pedestrian Underpass (Stairs)
- I** Pedestrian/Shared Path
- J** Station Forecourt With Landscaping & Seating
- K** Pumping Station & Service Vehicle Access
- L** Seating









 Footpath	 Existing/Inland Rail Canopy Tree
 Shared Path	 Understorey Planting
 Street	



The Masterplan

This plan outlines a range of capital works projects proposed by Council to enhance connectivity and amenity within the Railway Precinct. Implementation of these projects is subject to community support and the availability of external funding opportunities.

- ① Canopy Street Trees
- ② Footpath
- ③ Improved Pedestrian Crossing
- ④ Formalised Car Parking
- ⑤ Formalised RV Parking
- ⑥ Northern Reserve Landscape Attraction
- ⑦ Picnic Shelter/Pavilion
- ⑧ Public Art Opportunity
- ⑨ Public Amenities Block
- ⑩ Street Trees (Centre Median)
- ⑪ Binney/Railway Street Intersection Upgrade
- ⑫ Canopy/Understorey Landscaping
- ⑬ Open Pavilion (Covered Seating Area)
- ⑭ Event Infrastructure
- ⑮ Railway Street Landscaping (Former Frost Street Underpass)
- ⑯ Proposed Future Pedestrian Connectivity To the Showgrounds And Seven Creeks Trail

-  Footpath
-  Shared Path
-  Street
-  Pedestrian Crossing
-  Existing/Inland Rail Canopy Tree
-  Proposed Canopy Tree
-  Understorey Planting
-  Public Art Opportunity

Proposed Projects



Inland Rail Works

Railway Street Precinct

Inland Rail works will deliver a new station forecourt, located between the station platforms and Railway Street on the site of the existing station car park. The forecourt will provide direct access to the station platforms. Large canopy trees will offer shade and enhance the area's amenity, while raised gardens will provide landscaping and seating.

Two pedestrian underpasses will enhance pedestrian connectivity between north and south Euroa, as well as provide access to the station platforms. The central underpass will be accessible by lift, stairs, and ramp. Landscaping around the ramp will incorporate materials salvaged from the Goods Shed. A shared-use path will provide a safe connection between DeBoos Street and Railway Street. The Frost Street underpass will be removed.

A renewed car park with pick-up and drop-off access will be located adjacent to the station forecourt, accessed via Railway Street. A second car park will be located on the northern side, accessed via Elliot Street. Additionally, a coach bay and sheltered seating area will be provided on Railway Street.

- A** Station forecourt
- B** Central pedestrian underpass, ramp & lift
- C** Seating
- D** Coach bay
- E** Bus shelter
- F** Shared use path
- G** Car park with pick up and drop off
- H** Landscaping featuring Goods Shed materials



INLAND RAIL WORKS

Footpath	Pedestrian Crossing	Existing/Inland Rail Canopy Tree	Understorey Planting
Shared Path	Street	Proposed Canopy Tree	Potential Public Art

Masterplan Projects

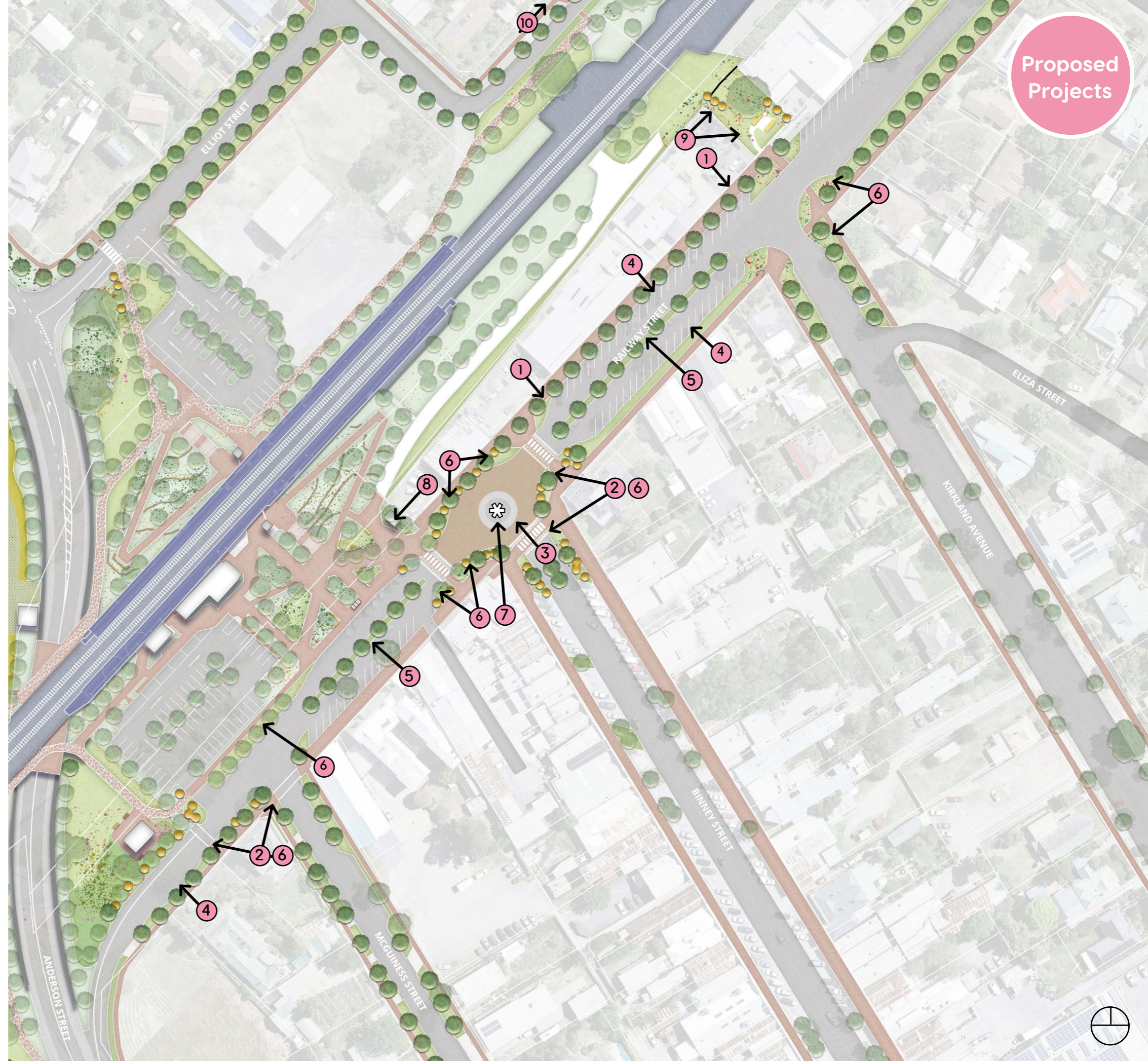
Railway Street Precinct

Pedestrian connectivity within the precinct will be improved. Pedestrian crossings will be upgraded at the intersections of Kirkland Avenue/Railway Street, Binney Street/Railway Street, and McGuinness Street/Railway Street. Several missing links in the pedestrian network will be addressed. On the eastern side of the precinct, a new footpath will connect the shared path to the recreation precinct via Hinton Street. There is also potential for improved pedestrian connectivity along Frost Street, connecting to the Showgrounds and Seven Creeks Trail.

Railway Street will be enhanced through greening and minor reconfiguration. The streetscape will be beautified with canopy street trees in a central median. Additional landscaping at the three key intersections will be provided in expanded street build-outs.

Opportunities for public art and signage will be incorporated, and on-street parking will be formalised. A roundabout is proposed at the intersection of Binney Street and Railway Street. The raised platform design will prioritise safe pedestrian movement between the Forecourt and Binney Street.

- ① Footpath
- ② Improved pedestrian crossing
- ③ Binney/Railway Street intersection
- ④ Car park (formalisation)
- ⑤ Landscaped centre median
- ⑥ Canopy/understorey landscaping
- ⑦ Public art opportunity
- ⑧ Public amenities block
- ⑨ Railway Street landscaping (former Frost Street underpass)
- ⑩ Proposed Future Pedestrian Connectivity To the Showgrounds And Seven Creeks Trail



Proposed Projects

Footpath	Pedestrian Crossing	Existing/Inland Rail Canopy Tree	Understorey Planting
Shared Path	Street	Proposed Canopy Tree	Potential Public Art



Inland Rail Works

Southern Reserve

Inland Rail will create a new open space between the Railway Street car park and the Anderson Street vehicle underpass. This flat, grassed area will be approximately the same size as Bicentennial Park. Canopy trees will be planted along the western edge of the reserve to screen the vehicle underpass.

A shared-use path will provide a cycling connection between De Boos Street and Railway Street. The adjacent section of Railway Street will be reconfigured for one way traffic (southbound) to Anderson Street.

- A** Green space
- B** Shared use path
- C** Canopy tree(s)
- D** Vehicle underpass
- E** Reconfiguration of Railway Street west



Inland Rail Works

Masterplan Projects

Southern Reserve

The amenity of the grassed reserve will be enhanced. Seating and landscaping along the southern edge will create a pleasant green space within the Town Centre. There is an opportunity to expand the local public art trail into the reserve, establishing a local landmark and a key wayfinding feature in the southern section of the precinct.

Upgrading the McGuinness and Railway Streets intersection will improve pedestrian connectivity to the Town Centre. Expanded street build-outs will provide additional landscaping.

Given its generous size and proximity to the Town Centre, this area is ideally suited for staging local events. Permanent services and infrastructure are proposed to support event activation, including a three-phase power supply, lighting, sewer, water, and waste services. A sheltered seating area will be provided in the southwest corner of the reserve. RV parking on nearby McGuinness Street will enable visitors to park close to the reserve and its facilities.

- ① Footpath (upgrade)
- ② Improved pedestrian crossing
- ③ Formalised RV parking
- ④ Seating
- ⑤ Open pavilion (covered seating area)
- ⑥ Services for event staging
- ⑦ Canopy/understorey landscaping
- ⑧ Public art opportunity



Inland Rail Works

Northern Reserve

Inland Rail will deliver a renewed open space area north of the train station. This area will be more visible from the Town Centre following the removal of the vehicle overpass. The reserve will be connected to the Town Centre by shared paths linking to both the central pedestrian underpass and the DeBoos Street shared-use underpass.

Canopy trees will be planted around the perimeter, and a landscaped drainage area will be provided. Elliott Street will be reconfigured as a no-through road due to the new vehicle underpass.

- A** Green space
- B** Drainage area
- C** Reconfigured street access (no through road)
- D** Service vehicle access (reinforced grass)
- E** Pumping station
- F** Footpath/shared path



INLAND RAIL WORKS

Footpath	Pedestrian Crossing	Existing/Inland Rail Canopy Tree	Understorey Planting
Shared Path	Street	Proposed Canopy Tree	Potential Public Art

Masterplan Projects

Northern Reserve

The amenity of the grassed reserve will be enhanced. There is an opportunity to transform this reserve into a key destination for both locals and visitors by expanding and enhancing the landscaping to create a nature-focused attraction. Feature Indigenous planting could be designed in collaboration with the Taungurung Land & Waters Council and Euroa Arboretum. A picnic shelter with BBQ facilities, and possibly a viewing deck, could further enhance the visitor experience.

Public access to the reserve will be improved with the provision of missing links in the footpath network on Scott Street. Car parking will be provided on Elliott Street/Court. Integrating public art into the landscape could encourage exploration and connect the Euroa public art trail into the reserve.

- ① Canopy Street Trees
- ② Footpath
- ③ Improved pedestrian crossing
- ④ Parking
- ⑤ Landscape/nature attraction
- ⑥ Picnic shelter/pavilion
- ⑦ Public art
- ⑧ Seating

Proposed Projects



Footpath	Pedestrian Crossing	Existing/Inland Rail Canopy Tree	Understorey Planting
Shared Path	Street	Proposed Canopy Tree	Potential Public Art



